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# Jon Dymock

Multidisciplinary Designer

## Work Experience

### Website Manager

TourismOhio  
Columbus, Ohio  
November 2018 – July 2019

- Work with internal staff and outside vendors to accomplish maintaining & overseeing updates to the State of Ohio's consumer-facing website: Ohio.org.
- Assisted Information Technology team with ongoing UI/UX projects related to the State of Ohio's destination & event listings database: <http://listings.ohio.org>.
- Onboarded colleagues with content management system training and wrote documentation in support of content publishing.
- Produce Google Analytics reports to assist Marketing team with measuring KPIs along with providing recommendations to enhance each web properties end-user experience.
- Began process of documenting and onboarding content producers with ADA/WCAG compliance measures to enhance accessibility of Ohio.org.
- Assisted team leads with Mailchimp e-mail platform communications.

### Interaction Designer

clevermethod  
Buffalo, New York  
September 2013 – June 2018

- Participated in the digital strategy, design and development of responsive websites for B2C businesses in industries ranging from e-commerce to in-person services.
- Collaborative team member with experience working on small and large project budgets.
- Created interactive presentation documents for external clients and internal business initiatives.
- Animated motion graphics using Adobe After Effects for a variety of channels including social media marketing, presentations and promotional website video content.

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[www.jondymock.com](http://www.jondymock.com)

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## Education

New Media Design & Imaging (BFA), 2013  
Rochester Institute of Technology  
Minor: Art History

Associates of Applied Science (AAS), 2009  
Onondaga Community College

## Summary of Skills

- Proficiency with Adobe Creative Suite (Photoshop/Illustrator/InDesign/XD/After Effects/Bridge).
- Apple Keynote, Invision and Microsoft Office Suite.
- Working knowledge of HTML5/CSS3. Continuing to improve understanding of Javascript.
- Knowledge of Google Analytics tracking for measuring business goals. Received certification through Google's Analytics Academy.
- Experience creating motion graphics and video editing techniques to output video.
- Lifelong learner with a mindset for growth.
- Problem solver with a passion for creating engaging user experiences.
- Familiar with static and interactive prototyping software and methodologies.
- Collaborative team member with experience in a fast-paced, agile work environment.
- Enjoy learning new technologies and adopting new methodologies as the industry evolves.

